



D&W Fresh Market partners with Manna Food Project during scan campaign to provide hunger relief

PETOSKEY, MI—Between October 28 and November 8, store guests who visit the D&W Fresh Market on US-31 will have the opportunity to donate \$1, \$5, \$10, or round up their purchase at any checkout lane—and 100 percent of the proceeds will benefit Manna Food Project and its hunger relief programs.

Throughout the year, SpartanNash—and its family of retail stores, including D&W—underwrites companywide retail scan campaigns in partnership with its charitable giving arm, the SpartanNash Foundation. The upcoming campaign supports the Foundation’s mission of providing hunger relief in our communities, and each of SpartanNash’s corporate-owned stores is partnering with a nearby food pantry.

In 2019, The SpartanNash Foundation’s scan campaign to provide hunger relief raised \$271,000 to support more than 100 local food pantries and food banks. This year’s campaign will happen over the course of 12 days, with participating stores and fuel centers in eight states.

One hundred percent of all funds raised by D&W in Petoskey will go directly to Manna, which will in turn have a huge impact on the food insecure families it serves through its onsite community food pantry as well as its distribution to over 50 partner agencies.

“With COVID-19 still present and the winter season approaching, hunger relief organizations like Manna face much uncertainty,” says Kim Baker, executive director of Manna Food Project. “Any support during these critical times is much appreciated.”

Baker also notes that the Family Fare and D&W stores in Charlevoix, Bellaire, Mancelona, Boyne City, and East Jordan are also participating and supporting Manna’s food pantry partners in those locations.

The D&W Fresh Market benefiting Manna Food Project is located at 1163 U.S. 31 North. For more information on the SpartanNash’s campaigns, visit <https://www.spartannash.com/corp-responsibility/foundation/retail-scan-partners/>.

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Manna Food Project, a 501(c) (3) nonprofit organization, helps feed the hungry in Antrim, Charlevoix, and Emmet Counties. Manna is a partner organization of the national Feeding America Food Bank Network and operates a food bank and distribution center, a food rescue program, a food pantry, and the “Food 4 Kids” backpack program. For more information, call 231.347.8852 or visit www.mannafoodproject.org.